No stopping Yankee

Meeting aims to go ‘Beyond Expectations’

It would take more than a supersize snowstorm to stop the 2015 Yankee Dental Congress (YDC). Despite the not-exactly-perfect weather conditions, the doors to the Boston Convention and Exhibition Center were scheduled to open as planned, inviting nearly 28,000 dental professionals from around the United States, most of whom hope to spend the next three days going “Beyond Expectations.”

This year’s meeting is set to offer all the educational courses and product viewing one could hope for. Today, YDC is once again offering the Fast Track series, this time focused on “Immediate Implant Placement in the Esthetic Zone.” This is an opportunity for dental professionals to learn about implant planning, the esthetic zone and immediate implant placement in six one-hour sessions presented by several different speakers.

Head to Seattle this May

If you have any interest in pediatric dentistry, then look no further than the AAPD annual session. (page 6)

The business of budgeting

Now is the time to plan for the future of your practice. We have some tips that can help. (page 4)

Live from Boston

Learn about osseous fixations and the impact of implants with this live surgery and lecture. (page 6)

Flash your badge and save some cash

Once the 2015 Yankee Dental Congress is over, there is no better time to get out and explore the city of Boston. (Just be sure to dress warm!). And you’ll want to take your badge along with you — showing it will save you lots of money.

- Improv Asylum: Voted Boston’s best comedy club, the Improv Asylum features improvisation and sketch comedy. Performances are Wednesday through Sunday evenings. Get 50 off the full price ticket using promo code Yankee 15 at the box office or online.improv.asylum.com
- Institute of Contemporary Art: Located on the South Boston Waterfront, the ICA is Boston’s first new art museum in more than 100 years. It features contemporary paintings, sculptures and photographs, in addition to live, cutting-edge dance and musical performances. Get $2 off regular admission. www.icaboston.org
New to Yankee this year is the “Interprofessional Symposium: Complete Health Dentistry,” also being offered today. This symposium is designed for attendees to share knowledge, discuss comprehensive dental cases and ask questions to the expert panel of physicians from some of New England’s leading hospitals about the management of patients with medical issues that a dentist may encounter in daily practice.

Another not-to-be-missed event today is “The Dental Team Playbook: The 360 Experience,” a unique C.E. experience for each dental practice team member, including dentists, assistants, hygienists and office personnel. Each team member will join his or her respective “team” for a session intended to improve production, case acceptance and office communication. This program includes a working lunch.

Exhibit hall features
When you’re not in courses, the exhibit hall is the place to be. Teeming with dental products and technologies from 450-plus exhibitors, there is also a variety of continuing education programs, including Catapult Continuum, Healthy Living Pavilion (brought to Yankee for the first time by Brigham and Women’s Hospital), Live Dentistry and Dental Office Pavilion, all back by popular demand.

Team Smile, the nation’s premier advocacy group that partners oral-health professionals with professional athletic organizations to provide life-changing dental care to hundreds of underserved children, will be at YDC today and Friday. Dental professionals may volunteer their time to help improve a child’s smile.

Social opportunities
Entertainment is also provided at YDC. On Friday, join Jeff Bauman, survivor of the 2013 Boston Marathon attacks, and Dave McGillivray, Boston Marathon race director, for the Boston Stronger forum to hear their inspirational true stories and life lessons.